

2018 FANTASY OF LIGHTS CELEBRATION

Brought to you by the Sealy Community Foundation

Greetings Christmas Fans,

It's almost time for Sealy's favorite tradition: the *Fantasy of Lights* Festival! For 32 years, families and businesses of Sealy and Austin County have come together to usher in the holiday season with this special Christmas weekend of fun. Our community - and visitors from all over - unite to celebrate the Christmas season and participate in events promoting our town, local businesses and our nonprofit organizations.

We invite you to partner with us to host *Fantasy of Lights* this year. (Your donation is tax deductible, as we are a nonprofit organization.) Here are some events that will be hosted during the Nov. 30-Dec. 2 weekend:

- ❖ *Fantasy of Lights* Parade
- ❖ Live Entertainment on Main Street
- ❖ *Kids Fantasy* with Santa in the Gazebo
- ❖ Arts, Crafts, Specialty and Food Booths
- ❖ *Snowball Classic* Softball Tournament
- ❖ BBQ Cook-Off
- ❖ *Fantasy of Lights* Pageants
- ❖ Live Snowfall!
- ❖ Gingerbread House Decorating Contest
- ❖ Jingle Bell Fun Run

This year's *Fantasy of Lights* theme is *A Candy Land Christmas!*

Your support is needed more than ever this year! Enclosed are descriptions of sponsorship levels from \$100-\$500. Each *Fantasy of Lights* sponsor gets a sign placed in the Abe & Irene Levine Family Park located at 410 Main Street. Everyone loves seeing family, business and church names on these signs! The trees in the park will be lit during the *Fantasy of Lights* parade and will stay lit until January.

Fantasy of Lights is organized by the Sealy Community Foundation, whose mission is to advance education and increase support to Sealy non-profits. We provide local groups much-needed funds and fundraising opportunities. Any proceeds generated by our events are donated to various Sealy groups including: the City of Sealy, Sealy Fire Department, Sealy PTA, Sealy Little League, the Sealy Family YMCA, Lion's Club, Easter Eggstravaganza, Sealy Christian Food Pantry, Sealy Eastside Foundation, Tiger Band Boosters, Sealy Main Street Association, Youth Refinery, Sealy Rotary and many more. In addition, we also give numerous scholarships to graduating Sealy seniors.

Please return the enclosed sponsorship letter ASAP so that we are able to include you in all of our advertising efforts. We look forward to working with you! In addition, please stay up to date with all of the events on our website at www.sealycommunityfoundation.org and on Facebook at www.facebook.com/sealycommunityfoundation.

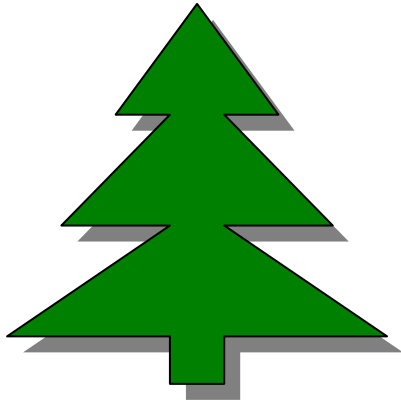
Sincerely,

The Sealy Community Foundation:

Leslie Ellis, Sponsorship Chair lesliee99@hotmail.com, 214-725-6142

Melanie Willingham, Stephen Cryan, Kristin Haidusek, Keith Novicke, Angela Schmidt, & Aaron Ward

FANTASY OF LIGHTS SPONSORSHIP LEVELS



CHRISTMAS TREE SPONSOR \$500

- Naming rights to an official 2018 Fantasy of Lights event:
 - Kids Fantasy
 - Fantasy BBQ Cook-off
 - Fantasy of Lights Parade
 - Fantasy Entertainment Stage
- Individual signage at Levine Park (410 Main Street)
- Recognition in all advertising: website, Facebook, radio, sponsor sign at event & newspaper ads
- Public recognition



ORNAMENT SPONSOR \$300

- Individual signage at Levine Park (410 Main Street)
- Recognition as official sponsor in event advertising: website & Facebook



SANTA'S HELPER SPONSOR \$100

- Name on large sign at Levine Park (410 Main Street)

**This is a great level for family/organization/
church sponsorships! Get your family or group's
name on a lit tree throughout the Christmas season!**

2018 FANTASY OF LIGHTS SPONSORSHIP AGREEMENT

YOUR INFORMATION:

Business, Church or Family Name: _____
(THIS IS THE NAME THAT WILL APPEAR ON YOUR SIGN IN LEVINE PARK AND ON ALL ADVERTISING)

Your Name: _____

Address: _____

Phone Number: _____ Email Address _____

Web address: _____

SPONSOR LEVEL CHOICE:

Each *Fantasy of Lights* sponsor will get a professionally-designed sign on a lighted tree at the Abe & Irene Levine Family Park located at 410 Main Street. The trees will be lit during the *Fantasy of Lights* parade and will stay lit until January.

_____ \$500+ Christmas Tree Sponsor

Select naming rights to ONE of the following:

Kids Fantasy | Fantasy BBQ Cook-off | Fantasy of Lights Parade | Fantasy Entertainment Stage

- Large signage in Levine Park (410 Main Street)
- Recognition in all advertising: website, Facebook, sponsor sign at event & newspaper ads
- Public recognition

_____ \$300 Ornament Sponsor

- Signage on Oak Tree at Levine Park (410 Main Street)
- Recognition as official sponsor in event advertising: website & Facebook

_____ \$100 Santa's Helper Sponsor

- Name on large sign at Levine Park (410 Main Street)

In order to be included in advertising, please send this completed form and check in by **Nov. 15, 2018** to:

Sealy Community Foundation

c/o Sponsorship

P.O. Box 406

Sealy, Texas 77474

The Sealy Community Foundation greatly appreciates your sponsorship and help in supporting our Sealy-area nonprofits and our scholarship program for Sealy High School graduates. The Sealy Community Foundation: *Leslie Ellis, Sponsorship Chair, (leslie99@hotmail.com, 214-725-6142) Melanie Willingham, President, Stephen Cryan, Vice President, Kristin Haidusek, Keith Novicke, Angela Schmidt, & Aaron Ward*

If you would also like to set up a holiday display scene in the Levine Park, please contact Angela Schmidt at angelaschmidt2003@gmail.com.